



CITY OF
Lincoln
COUNCIL

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Dear schools,

With almost four and a half thousand children living in relative poverty in Lincoln, and almost five thousand households in the city experiencing fuel poverty, we know poverty is a challenge facing many people. From working with schools across the city, we also understand the impact it can have on children, who may feel isolated, bullied and vulnerable because they can't enjoy the same activities, or have the same opportunities, as their friends and peers.

The Lincoln Anti-Poverty Strategy aims to work with partners to tackle the effects of poverty, and so have a positive noticeable impact on people's daily lives. It is overseen by a Forum of partners, which includes City of Lincoln Council and the New Dawn Trust, as well as food banks, the Department for Works and Pensions, social landlords, and Lincolnshire Credit Union.

One way the Strategy seeks to help is by letting families know about the support available to them. In November we will launch our Helping Hand Christmas Campaign. The campaign will see posters put up across the city, and leaflets distributed to people, to let them know of the benefits, debt, money and savings support that is available to residents from a range of organisations.

We know the best way to reach families in the city is with the support of local schools, and are really keen to ask for your support with this campaign, by putting up posters in your school, and making leaflets available to your students to take home. The campaign will run over three months (November 2015 to January 2016), and there will be a different poster / leaflet design each month. We could provide hard copies of these to you prior to each month entirely free of charge, or send you electronic copies for you to print.

If you would be happy to help with this campaign, please let Mary Williams (Director of Community at New Dawn Trust, and member of the Anti-Poverty Forum) know how many posters and leaflets you would like, by emailing mary.williams@stgilesacademy.co.uk by Friday 2nd October.

Yours faithfully

James Wilkinson